

Retail Operator General Manager	Sales - New Motorcycles	Sales Pre-Owned Motorcycles	Business Manager (F&I)	Service	Parts and Accessories	Administration
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## BMW Motorrad USA Parts Information Bulletin



**Motorrad USA Chemicals**  
BMW Group

### Subject: BMW Group Chemical Program

**NEW** August 2015 [Updates in blue text](#)

BMW Group has partnered with Shell Lubricants and the automotive chemical expert Excelda Manufacturing to handle the distribution of oils and chemicals. This comprehensive program allows the BMW Group to add new products that were not available before, providing an increase in revenue opportunity and implementing a framework that will lead to more profitable long term growth.

The BMW Group Chemical program provides a one-stop source for a continually expanding line of BMW Group approved products. This program is tailored to your needs and includes centralized billing through your BMW Group parts invoice in DCS, delivery via common carrier that is separate from your daily/weekly stock orders and one communication point for all chemical and oil products.

The program launched October 5th, 2009 for the automotive business using the virtual warehouse process through Excelda, and in March 2015 for Shell products through their distribution system.

To assist in managing freight costs we were required to make some changes that you are aware of, specifically changes in minimum order quantities. Every effort is made to create the best scenario for all groups utilizing common parts.

Where possible, we ask that you please begin to order in larger quantities. As more products are added it will become easier to achieve an LTL weight of at least 150 lbs. Please review your current order patterns and adjust if needed. Please note the minimum order quantities for BMW Motorrad ADVANTEC Engine Oils. Reference PIB 71-02-2015 (004) for details of that product.

## Order and delivery status requests

Orders are placed as usual via DCS and will be fulfilled by a local Shell affiliated distribution center for ADVANTEC Ultimate 5W-40 and ADVANTEC Pro 15W-50. If your order for ADVANTEC Pro or Ultimate is not received within 5 days (Exc. AK, HI and PR) or if you have other specific questions related to your order, please contact:

### Shell Customer Service Department:

Phone: 1-877-350-7030

Fax: 1-866-607-6462

Email: [customercare-us@shell.com](mailto:customercare-us@shell.com)

Questions about your order for ALL other engine oil, lubricants and chemicals orders should be directed to Excelda.

### Excelda BMW Customer Service:

Roni Lundy

Phone: 248-587-1181

Toll Free: 888-200-8145

Email: [rlundy@excelda.com](mailto:rlundy@excelda.com)

To avoid delays it is important that you have your dealer code and your sales order number available when you initiate the call or inquire via e-mail.

Always reference the latest RSD DVD (Repair and Service Data, BMW Motorrad) for the correct filling quantities.

### Important information to remember:

1. Orders are shipped within 24 hours after the order is received by Excelda.
  - Please keep in mind that stock orders are transmitted at the end of each work day.
  - VOR orders are sent every few hours, but are not marked as VOR.
2. Delivery will take 3 – 5 business days depending on your location within the US.
3. If an item is needed urgently, please contact the program support line for assistance.
  - You will be required to present your FedEx, UPS or DHL number to finalize the order.

### Increased BMW Group Approved Products = BMW High Quality Standards = More Revenue

**Warranty:** Note: the part numbers and products listed in this bulletin are the only engine oil and gear lubricants authorized for use in warranty or goodwill repairs. Please reference the Motorrad Warranty Policies and Procedures.

**Contact:** Parts and Accessories Manager

## Available Products for Motorrad Dealers

Part #	Product Name	Product Description
83 19 2 408 164	Genuine BMW Oil & Care display	Oil-drum shape sales display 3 wooden shelves in oak finish, painted Includes top display with "OIL & CARE PRODUCTS" placard
83 21 2 365 963	ADVANTEC PRO 15W-50 API SM/JASO MA2	Liter bottles. 12 per case
83 21 2 365 962	ADVANTEC PRO 15W-50 API SM/JASO MA2	209 Liter Drum
83 21 2 365 958	ADVANTEC ULTIMATE 5W-40 SN/JASO MA2	Liter bottles
83 21 2 365 959	ADVANTEC ULTIMATE 5W-40 SN/JASO MA2	209 Liter Drum
07 51 0 039 638	BMW Performance Engine Oil 20W-50 API SG/JASO MA2	Quart bottles, 12 per case
07 51 0 039 641	BMW Performance Engine Oil 10W-40 API SG/JASO MA2	55 GAL Drum
07 51 0 039 646	BMW Gear Oil 80W-90 GL-5	Quart bottles
07 51 0 039 648	Castrol Synthetic Gear Oil 75W-140	Liter bottles
07 51 2 293 972	BMW C SAF-XO Synthetic Gear Oil	1 quart bottle for gear box and final drive servicing. Minimum 12 bottle case

Part #	Product Name	Product Description
07 51 2 296 486	BMW C SAF-XO Synthetic Gear Oil	7 oz bottles (200 ml) for single use final drive fluid change. Minimum 12 bottle case
07 55 9 056 992	Staburags NBU 30PTM Grease	An assembly grease containing a solid lubricant. It is resistant to water and protects against tribocorrosion (fretting corrosion). Proven effective in outdoor applications subject to high humidity.
07 55 9 062 476	Optimoly MP-3 Paste	100g tube - White anti-seize paste containing solid particles.
07 58 9 056 030	Loctite 638 Liquid Seal	Designed for the bonding of cylindrical fitting parts, particularly where bond gaps can approach 0.25 mm and where maximum strength at room temperature is required. The product cures when confined in the absence of air between close fitting metal surfaces and prevents loosening and leakage from shock and vibration. Typical applications include locking bushings and sleeves into housings and on shafts.
83 19 2 210 339	Loctite 243 Liquid Seal	Designed for the locking and sealing of threaded fasteners which require normal disassembly with standard hand tools. The product cures when confined in the absence of air between close fitting metal surfaces and prevents loosening and leakage from shock and vibration. Particularly suitable for applications on less active substrates such as stainless steel and plated surfaces, where disassembly with hand tools is required for servicing.
07 58 9 062 157	Loctite 454 Adhesive	Designed for the assembly of difficult-to-bond materials which require uniform stress distribution and strong tension and/or shear strength. The product provides rapid bonding of a wide range of materials, including metals, plastics and elastomers.
11 00 7 660 831	Kluber 46 MR 401 paste	Lubricating paste especially suitable as an assembly lubricant in press-on processes and as a thin-film lubricant for all friction points subject to very high pressure, low sliding speed, high wear, stick-slip, oscillating movements, vibrations and tribocorrosion.
11 00 7 660 832	Molykote 111	Valve lubricant and sealant.
18 21 9 062 599	Optimoly Paste TA	Protects highly stressed sliding surfaces from wear and fretting corrosion.
33 11 2 328 736	Loctite 577 Adhesive	For the locking and sealing of metal threaded pipes and fittings. Particularly suitable for use on stainless steel without the need for surface activation.
83 19 2 210 337	Loctite 270 high strength thread locking compound	10 ml bottle. For use in securing bolts and threaded fasteners in high temperature and oily conditions

Part #	Product Name	Product Description
83 23 9 407 830	Never Seez Compound	
82 14 1 467 704	BMW Antifreeze	1 Gallon
82 14 2 209 769	BMW Antifreeze	1 quart
07 58 9 062 376	Drei Bond 1209	Engine assembly sealant
07 58 0 397 777	Dow Corning Sealing Compound	Engine assembly sealant
82 14 0 413 341	BMW Group Fuel System Cleaner Plus	20 oz In-tank treatment cleaner
07 51 2 412 378	Motorrad Fuel System Cleaner Plus	5 oz In-tank treatment cleaner
82 14 0 428 376	Fuel Injector Induction Cleaner	Cleaner for use with special tool for direct cleaning of injectors and induction systems.
83 19 2 408 581	Motorrad 11.5W Telescopic Fork Oil	In the 12/2015 RSD this product will replace 7.5W 83 19 2 182 459 Liter bottle
31 42 9 062 158	Telescopic Fork Oil 10W	1liter bottle
83 23 2 327 735	Universal Lubricating Spray	250 ml

Part #	Product Name	Product Description
83 19 2 180 806	Brake Parts Cleaner Spray Non Chlorinated Ultra low VOC (For California)	13 oz aerosol spray
83 19 2 180 805	Brake Parts Cleaner Spray Non Chlorinated	13 oz aerosol spray
83 12 2 296 187	Brake Pad Paste (Plastilube)	5ml packet
81 22 0 142 156	Brake Fluid DOT 4	12 oz bottle
07 51 2 240 342	Hydraulic Clutch Fluid V10 - Blue	16 oz bottle for workshop use
07 51 2 240 344	Hydraulic Clutch Fluid V10 - Blue	4 oz bottle for consumer or workshop use
07 51 2 240 346	Hydraulic Clutch Fluid VLS - Red	16 oz bottle for workshop use
07 51 2 240 347	Hydraulic Clutch Fluid VLS -Red	4 oz bottle for consumer or workshop use
83 12 0 422 246	Scottoil Standard	250 ml bottle. Use specifically with BMW Motorrad automatic chain-lubrication systems. Designed for temperatures of 0-29 c (32-85 f). Low tack so it is easy to clean. <b>Minimum 4 pack</b>
83 12 0 422 248	Scottoil Super	250 ml bottle. Use specifically with BMW Motorrad automatic chain-lubrication systems. Designed for temperatures of 20-40 c (68 104 f). Low tack so it is easy to clean. <b>Minimum 4 pack</b>
07 51 2 413 492	BMW Motorrad Motorcycle Wash 24 oz	24 oz pump spray bottle. Cleaner and degreaser. <b>Minimum 12 bottle case</b>
07 51 2 364 764	BMW Motorrad Spray Cleaner Polish 12 oz	A detailing spray polish that can be used on all painted, metal and molded plastic surfaces.
07 51 2 407 553	BMW Motorrad Spray Cleaner Polish 4 oz	Same as above.

Part #	Product Name	Product Description
82 14 2 327 629	BMW Motorrad Chain Cleaner 12oz	Safe on all types of drive chains. Prepares chain for re-oiling. Emulsifies and removes dirt and built up grease. Spray-on and rinse off.
72 60 2 240 336	BMW Motorrad Chain Lube with Moly 12oz aerosol	Contains Moly and PTFE for superior lubrication. Dries fast leaving no-filing film. Resists weather and wear for longer lasting protection. Compatible with all chains. Minimum 12 can case
83 19 2 359 101	BMW Motorrad Functional Detergent 8oz	For BMW textile riding suits and Functional garments. Minimum 12 bottle case
83 19 2 359 102	BMW Motorrad Water Proofing Agent 8oz	Water and oil-repellent, user-applied sealant for large-areas of textiles made of natural and synthetic fibers Minimum 12 bottle case
07 51 2 364 766	BMW Motorrad Helmet and Visor Wipes 10 pack	Removes dirt and tough bug splatter from helmet shell and visor thoroughly and gently without scratches or streaks. Convenient on the road, no need for water or clean towels. Re-sealable travel pack (10 wipes). <b>Sold in packages of 10 with minimum order of 20, labeled for individual sale</b>
83 19 2 359 103	BMW Motorrad Helmet Padding Cleaner 8 oz	Removes dirt and odor to refresh the helmet padding and liners and leaves behind a subtle clean scent
07 51 2 357 421	Rider's Equipment Care Products Display Kit	Each kit will come with a 12 bottle case of the BMW Motorrad Functional Detergent, Waterproofing Agent, Helmet and Padding Cleaner as well as 40 packs of the Helmet and Visor Wipes. The high quality sturdy counter top or shelf mount display stand is delivered FREE after placing orders for the display kit.
83 12 2 293 942	Special Shampoo for Matte Finishes	500 ML Bottle. For washing bikes with matte finishes. It offers intensive cleaning while maintaining the protective layer of the paint sealant.
83 12 2 293 944	Special Cleaner for Matte Finishes	500 ML Bottle. Quickly remove both oils and water based stains. This cleaner's state of the art technology delivers powerful action with reliable results
83 12 2 293 948	Special Express Wax for Matte Finishes	500 ML Bottle. Use this temporary sealing compound after the cleaner or between waxes. Its high performance polymers protect the matte surface from environmental damage without any loss in uniform finish
83 12 2 293 949	Special Nano Wax for Matte Finishes	200 ML container. Long term protection against salt spray, tree resin and other environmental residues with this high performance treatment. After applying Nano Wax, dirt is removed easier
83 12 2 353 747	Application Set for Nano Wax	2 non hemmed microfiber cloths and 3 single use sponges of different sizes help ensure safe and even application of the Nano Wax, Special cleaner and Special Express wax products for bikes with matte finish paint.